

Within the framework of the research program  
**Arts Markets in Europe 1300-1800**  
**Emergence, Development, Networks**

And the Duke University partnership  
**International Graduate Program in Art Markets**  
**and Visual Studies**

**Study day - Symposium**

## **NEW IMAGERY AND THE CONSUMPTION OF IMAGES IN 16TH CENTURY ANTWERP**

**Friday November 7, 2008**

**Université Charles de Gaulle – Lille 3**

**Room « séminaire de l'IRHiS »**

Sixteenth century Antwerp underwent an unprecedented economic growth, yielding major commercial, social and cultural consequences. The development of modern economic infrastructures participated in generating new consuming habits, including a more widely spread interest in painting. The increasing demand for luxury goods, and especially paintings, was both sustained and encouraged by the development of new production types, oriented towards innovation as well as an increasing variety.

Such evolution leads us to ask a number of questions that will feed the debates. Among them :

- Under which conditions and forms did those new consumption models emerge in Flanders ?
- What kind of parallels can we draw between Antwerp's particular economic context, and the birth of new pictorial genres and styles, finally leading to an increasing specialization of the artistic production ?
- Does a specific iconography emerge in connection with the Antwerpian context ?
- How were those innovations received, and how did they evolve over time, given an increasingly controversial political and religious background ?

Languages : English, French

## PROGRAMME

**10H00 : Registration and coffee**

**10H30 : Chair Alain TAPIE - Directeur des musées de Lille**

**Bruno BLONDÉ - Universiteit Antwerpen**

The material renaissance? Northern perspectives  
on the development of a consumer society

**Filip VERMEYLEN - Erasmus Universiteit Rotterdam**

Broadening the horizon. Joachim Patinir and  
the sixteenth-century expansion of the Antwerp art market

**Discussion**

**12H30 : Lunch break**

**14H00 : Chair Sophie RAUX - Université Lille 3 - IRHiS**

**Robert MAYHEW - Duke University, Durham (NC)**

Novelty, Tradition, and Hyper-Specialization in  
Sixteenth Century Antwerp Painting

**Koenraad JONCKHEERE - Universiteit van Amsterdam**

Nudity on the open market. Antwerp art and its market  
In the 1540's

Final discussion.

**Admission is free**

**Institut de Recherches Historiques du Septentrion (IRHiS UMR CNRS 8529)**

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